

File Formats Supported: eps, ai, tiff, psd.

Adobe® Creative Suite CC

Photoshop CS-CC

- We recommend 100dpi at final output size. Retain resolution when converting to half-scale (200dpi) or quarter-scale (400dpi).
- CMYK is preferred, although we can accept RGB files. Do not convert any existing CMYK files into RGB.
- Save file as both a layered Photoshop file (.psd) and a flattened file (.tif). If clipping paths are necessary, save as (.eps).
- Remember to include necessary bleed.

Illustrator CS-CC

- Work in CMYK mode and use Pantone® Solid Coated colors where applicable.
- Raster effects such as drop shadows and blurs should be created in Photoshop. Applying these effects in Illustrator may render unexpected results.
- If using placed/linked raster files, be sure to include those files when submitting artwork.
- Be sure to outline all copy or include any fonts used.
- Remember to include necessary bleed.
- When completed, save as a layered Illustrator file (.ai).

File Set-up

- Art submitted for reproduction must be correctly sized and proportioned for final output.
- PDF's will NOT be used as production files.
- All fonts are required. TrueType fonts are not accepted.
- Please provide a low resolution digital screenshot, PDF, or hard copy of all submitted layouts.
- Exact color matching to supplied, printed materials may incur additional charges.
- Specify any PMS colors in the art files and/or on the hard copy.
- Our print devices produce reasonable approximations of most Pantone inks, exact matching may not always be possible.
- Include only files needed for production. Incomplete, missing or unnecessary files will delay production time.